



Press Release

## Balearic island test drive

# Sporty smart #3 SUV coupé hits the serpentines and coastal roads of Mallorca

- **First extensive test drives with the newly announced smart #3<sup>1</sup> took place at the end of November**
- **smart announces an additional entry level line: with the #3 Pro, smart will offer an extended range of five lines for market start**
- **The #3 will be available to customers in Germany, France, Spain, Switzerland, Italy, the Netherlands and Austria by the end of 2023. Further markets will launch early in 2024.**

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**November 28, 2023, Leinfelden-Echterdingen, Germany.** During the first European large-scale test drive with the media, participants explored the rich and varied landscape of the Balearic island: a total of 120 journalists and content creators from 17 nations tested the sporty smart #3 on Mallorca's roads. On the narrow serpentine roads, through wooded areas, colorful orchards and along the coast, the participants were able to try out the #3's dynamic driving style in all its facets.

*"Mallorca is the perfect proving ground to test our new SUV coupé. The varied landscape creates a broad range of driving situations in which the #3 was able to showcase its strengths. The #3 not only leaves a dynamic visual impression, but also delivers in driving performance,"* says **Dirk Adelmann, CEO of smart Europe GmbH.**

## SUV coupé triggers great emotions: outstanding performance and dynamic design

The #3 stirs up the premium EV segment as a sporty SUV coupé. With its athletic curves and powerful "shark nose" it stands out as a timelessly elegant everyday companion. The look is rounded off by the wide a-shaped grill and slim LED headlights. The large 19-inch wheels complement the sporty look, and in BRABUS trim, the #3 even sports 20-inch rims. The panoramic halo roof connects the surroundings with the cabin of the car to create a

<sup>1</sup> Combined electricity consumption in kWh/100 km: 17,6 (BRABUS line), 16,3 (Premium line & 25th Anniversary Edition), 16,8 (Pro+ line), 17,2 (Pro); Combined CO2 emissions in g/km: 0; Electric range (WLTP) in km: 415 (BRABUS line), 455 (Premium line & 25th Anniversary Edition), 435 (Pro+ line), 325 (Pro). Further information on the official fuel consumption and the official specific CO2 emissions of new passenger cars can be found in the Guide to Fuel Consumption, CO2 Emissions and Electricity Consumption of New Passenger Cars, which is available free of charge at all sales outlets, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern Scharnhausen.

### smart Europe GmbH

Esslinger Straße 7, 70771 Leinfelden-Echterdingen | Sitz und Registergericht/Domicile and Court of Registry: Stuttgart | HRB-Nr./Commercial Register Number: 77 4212

Vorsitzende des Aufsichtsrates/Chair of the Supervisory Board: Mandy Zhang

Geschäftsführer/Managing Directors: Dirk Adelmann, Martin Günther

smart Europe GmbH is a wholly owned subsidiary of smart Automobile Co., Ltd., which is a joint venture company in China established by and between Zhejiang Geely Holding Co., Ltd and Mercedes-Benz AG.



welcoming atmosphere—a perfect opportunity to enjoy the picturesque landscape of Mallorca even more.

The sporty exterior is reflected in the #3's performance: peak power ranges from 200 kW on four lines to 315 kW in the BRABUS, setting a benchmark in the market segment. Acceleration ranges from 5.8 seconds to 3.7 seconds. In under 30 minutes the #3 is charged from 10 to 80 percent and ready to go.

### **Smooth driving experience thanks to state-of-the-art software with responsive OTA updates**

Thanks to its modern software environment, the smart #3 is an intelligent companion in everyday life and supports the driver with an intuitive ecosystem for driving. This includes various systems as part of the smart pilot assist, such as a highway assistant (HWA) and automatic parking assist (APA). The smart #3 also features Android Auto and Apple CarPlay<sup>†</sup>, which allows drivers to bring smartphone features and apps to the infotainment display. To ensure that the system is always up to date, smart implements constructive feedback and is able to develop features quickly and publish over-the-air (OTA) updates at short intervals that can be implemented directly by the user without a visit to the service center. In 2023, four OTA updates have already been successfully rolled out for smart #1 customers.

### **Pro announced as fifth line of smart #3**

In the course of the test drive, smart also announced news about lines: In addition to the BRABUS, 25th Anniversary Edition, Premium and Pro+, there will be a fifth #3 line. The Pro complements the portfolio as an attractive entry-level option for urban drivers looking for a particularly attractive money for value ratio. With its peak power of 200 kW, the Pro accelerates from 0 to 100 km/h in just 5.8 seconds. Like the other lines, the Pro also features an extensive feature list to ensure a smooth and easy driving experience with its 9.2" full HD instrument cluster and 12.8" full HD Center touch screen for infotainment.

### **Available from December in selected markets**

At this year's IAA Mobility in early September the smart #3 was presented to a European audience for the first time. Following the test drive at the end of November, it will be launched in Germany, France, Spain, Switzerland, Italy, the Netherlands and Austria at the end of this year. Additional European markets will follow in early 2024. The #3 will be available from a price of 38.490 € in Germany.

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<sup>†</sup> Apple and Apple CarPlay are trademarks of Apple Inc. Android Auto is a trademark of Google LLC. Some features and devices may not be available in all countries. Subject to availability. Compatible Android phone and compatible active data plan required. You can find more information at [g.co/androidauto/requirements](https://g.co/androidauto/requirements). Apple CarPlay is compatible with the iPhone models listed in the following link: <http://www.apple.com/ios/carplay>

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**About smart:**

smart Europe GmbH was founded in June 2020 as a wholly owned subsidiary of smart Automobile Co., Ltd. based in Leinfelden-Echterdingen, near Stuttgart. smart Europe's international team is responsible for all sales, marketing and after-sales activities for the next generation of smart vehicles, products and services of the brand in the European market. With Dirk Adelman as CEO and Martin Günther as CFO, the company is developing its full potential in Europe with a highly efficient and customer-oriented business model. smart Automobile Co., Ltd. was established as a global joint venture between Mercedes-Benz AG and Geely Automobile Co., Ltd. smart is positioning itself as a leading provider of intelligent electric vehicles in the premium segment.

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