



Press Release

Encounter the Unexpected: New smart Concept #5 Gives Outlook on Portfolio Expansion

- **The new smart Concept #5 stands for the company's most versatile vehicle to date, marking the all-electric brand's entry into the premium mid-size SUV segment**
- **The extraordinary vehicle concept represents the smart interpretation of mobility far beyond urban boundaries and reflects the diverse customer demands for an active and open-minded lifestyle**
- **As an outlook on the third model of the product portfolio, the smart Concept #5 will celebrate its world premiere at the Beijing International Automotive Exhibition on April 25, 2024**

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April 19, 2024, Leinfelden-Echterdingen, Germany. With the smart Concept #5, the all-electric mobility brand goes beyond urban boundaries by creating a visionary vehicle that is suitable for any kind of outdoor activity. The smart Concept #5 marks a consistent and decisive development step of smart's unique design philosophy and gives an exciting outlook on the future portfolio. The vehicle reimagines smart's DNA in the form of a highly versatile, future-proof and contemporary premium electric vehicle in the mid-size SUV segment.

smart enters the premium mid-size SUV segment

The smart Concept #5 is a one-of-a-kind all-electric mid-size SUV, marking the brand's entry into a new market segment. The forward-thinking design language combined with outdoor-oriented features and integrated equipment accessories make the smart Concept #5 the perfect companion to experience all kind of adventures and activities, even beyond paved roads.

Versatile and limitless

The smart Concept #5 is the brand's most spacious and versatile vehicle to date, while maintaining its characteristic usability for all passengers that smart is well known for. The design language of the vehicle combines the distinctive modernity of smart with the attitude of open mindedness for new perspectives and possibilities. The exterior design underlines the adventurous character of the smart Concept #5 with its overall robust and self-confident appearance as well as unique technology and design features. With its boxy, upright silhouette and distinctive structure on the roof, the appearance of the smart Concept #5 is both a commitment to performance and a practical statement of style.

Typically for smart, the Concept #5 captivates with a maximum of interior space and ambience comfort for all passengers. Furthermore, the vehicle features state-of-the-art

smart Europe GmbH

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Vorsitzende des Aufsichtsrates/Chair of the Supervisory Board: Mandy Zhang

Geschäftsführer/Managing Directors: Dirk Adelman, Martin Günther

smart Europe GmbH is a wholly owned subsidiary of the smart joint venture, which was established in China by and between Zhejiang Geely Holding Co., Ltd and Mercedes-Benz AG.



high-tech solutions for a very convenient user experience. To the same extent, the mid-size SUV prototype impresses with an efficient footprint in terms of vehicle size, as the overhangs at both the front and rear are exceptionally short.

On April 25, the smart Concept #5 celebrates its world premiere at the Beijing International Automotive Exhibition. The presentation of the series production model of the third vehicle in the smart product portfolio is planned for the second half of 2024.

About smart:

smart Europe GmbH was founded in June 2020 as a wholly owned subsidiary of the smart joint venture based in Leinfelden-Echterdingen, near Stuttgart. smart Europe's international team is responsible for all sales, marketing and after-sales activities for the next generation of smart vehicles, products and services of the brand in the European market. With Dirk Adelman as CEO and Martin Günther as CFO, the company is developing its full potential in Europe with a highly efficient and customer-oriented business model. The smart joint venture was established between Mercedes-Benz AG and Geely Automobile Co., Ltd. smart positions itself as a leading provider of intelligent electric vehicles in the premium segment.

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