



Press Release

The all-electric SUV coupé

European Premiere of smart #3 and World Premiere of 25th Anniversary Edition

- **It's official: the smart product line-up is growing by a stylish new model.**
- **The #3¹ smart will be a very attractive SUV coupé in the premium EV segment.**
- **Its European premiere is at IAA Mobility after a first showing at Auto Shanghai earlier this year.**
- **The #3 will be available to customers in Germany at the end of this year. Additional European markets will follow in early 2024.**

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September 3, 2023, Munich, Germany. With the all-electric #3, smart is adding a stylish new member to its product family. Its European premiere is the highlight of smart's presentation at this year's IAA Mobility, following an impressive debut at Auto Shanghai in April this year.

"To be unconventional has always been part of smart's identity. With the smart #3, we are expanding our offering in the category of all-electric compact SUVs, meeting all driving needs in the city and in suburban environments, while at the same time moving towards a sportier coupé design. We are excited about the impact our first SUV coupé will have on the European market," says **Dirk Adelmann, CEO of smart Europe GmbH.**

Distinctive body paired with flowing lines

Sporty and exquisite – that is the best way to describe the design of the smart #3. The new addition to the product portfolio delights design fans with a sporty coupé body, athletic curves and a powerful "shark nose." The wide A-shaped grill and slim LED headlights skilfully round off the front view. The rear is accentuated by a striking spoiler. The large wheels also blend harmoniously into the sporty look; the BRABUS even sports 20-inch rims. With a length of 4.4 meters and a width of 1.8 meters the car combines a sleek coupé exterior with a comfortable and roomy interior. Another design highlight is the panoramic halo roof, which sets the mood in the smart #3. The 25th Anniversary Edition even features a panoramic galaxy

¹ Combined electricity consumption in kWh/100 km: 17.6 (BRABUS line), 16.3 (Premium line & 25th Anniversary Edition), 16.8 (Pro+ line); Combined CO₂ emissions in g/km: 0; Electric range (WLTP) in km: 415 (BRABUS line), 455 (Premium line & 25th Anniversary Edition), 435 (Pro+ line). Further information on the official fuel consumption and the official specific CO₂ emissions of new passenger cars can be found in the Guide to Fuel Consumption, CO₂ Emissions and Electricity Consumption of New Passenger Cars, which is available free of charge at all sales outlets, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern Scharnhausen, and at <https://www.dat.de/co2/>

smart Europe GmbH

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Vorsitzende des Aufsichtsrates/Chairwoman of the Supervisory Board: Mandy Zhang

Geschäftsführer/Managing Directors: Dirk Adelmann, Martin Günther

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roof, enhanced by LED details within the panoramic glass panel. The interior features elegant duo leather seats with an integrated headrest.

smart #3 impresses with range, acceleration, and short charging time

The sporty appearance of the SUV coupé is also reflected in an impressive performance: peak power ranges from 315 kW for the BRABUS to 200 kW for the other lines which sets a benchmark in this segment. In terms of acceleration, the smart #3 performs even sportier than the #1: In the BRABUS version, the SUV coupé accelerates from 0 to 100 km/h in just 3.7 seconds. The Pro+, as an entry-level line, is also impressive at 5.8 seconds. The smart #3 also increases its overall range: to between 435 and 455 km. The optimized suspension system and the 2785 mm wheelbase combined with a very aerodynamic body featuring a drag coefficient of just 0.27 enable a dynamic driving experience.

A convenient charging experience remains a high priority for smart. With its efficient DC-charging technology with a performance of up to 150 kW/h, the smart #3 charges from 10 to 80 percent in under 30 minutes. In addition, the new model comes with a variety of driving assistance systems such as a highway assistant (HWA) and automatic parking assist (APA).

smart #3 comes in four lines, including a 25th Anniversary Edition

As a special treat for all smart fans, the brand has announced that it will be releasing a limited 25th Anniversary Edition. It combines a unique and exclusive special appearance with features from Premium and design elements from BRABUS, a range of 455 km, 22kW AC charging and an infotainment system consisting of a 12.8-inch central display, a 9.2-inch HD instrument cluster and a 10-inch head-up display, as well as a Beats® sound system with 13 speakers. The exclusive design is guaranteed to attract attention: The 25th Anniversary Edition comes in white with red highlights, black and white leather seats, a very individual panoramic galaxy roof and a sporty body style.

There will also be a further co-creation with smart's long-term partner BRABUS that will accelerate the heartbeat of enthusiasts for spirited driving. As usual, BRABUS takes a sportier direction, offering bigger wheels, sporty pedals, a specially developed engine sound design for a motorsport feel, and all-wheel drive (AWD). For those looking for a luxurious experience, the Premium offers CyberSparks LED+ headlights, ambient lighting in the interior and a Beats® sound system on top. At the entry price point, the Pro+ line is beautifully designed with concealed door handles and comes with a 12.8-inch central display, as well as highway and traffic jam assistants and a wireless charging option.

For Germany, the prices start at € 43,490 for the Pro+, € 46,490 for the Premium, € 46,990 for the 25th Anniversary Edition and € 50,990 for the Brabus.

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First cars on sale in Germany as early as the end of 2023

The newcomer will suit users with different driving needs from the smart #1 offering. While the smart #1 is designed to be particularly family-friendly, the #3 will be attractive for drivers who enjoy a dynamic avant-garde performance and design as well as that little extra in the equipment.

Just presented at the IAA Mobility, smart will the #3 will be available to customers in Germany by the end of this year. Additional European markets will follow in early 2024. Starting tomorrow, customers can sign up at [smart.com](https://www.smart.com) to be first-in-line receiving exclusive information and stay up to date on the #3.

About smart:

smart Europe GmbH was founded in June 2020 as a wholly owned subsidiary of smart Automobile Co., Ltd. based in Leinfelden-Echterdingen, near Stuttgart. smart Europe's international team is responsible for all sales, marketing and after-sales activities for the next generation of smart vehicles, products and services of the brand in the European market. With Dirk Adelman as CEO and Martin Günther as CFO, the company is developing its full potential in Europe with a highly efficient and customer-oriented business model. smart Automobile Co., Ltd. was established as a global joint venture between Mercedes-Benz AG and Geely Automobile Co., Ltd. smart is positioning itself as a leading provider of intelligent electric vehicles in the premium segment.

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