IMMERSIVE DRIVING EXPERIENCE POWERED BY SMART WITH ECARX

Leveling up the user experience in the smart #1

The user of the smart #1 immerses in a smooth, efficient and most importantly, enjoyable driving experience, like never before. Designed to deliver an outstanding human-tech balance, the digital cockpit combines quick intuitive control of the digital systems with convenient functionality and fun to use features like the virtual fox avatar that acts as an AI assistant in the car. Working in partnership smart and ECARX have merged state-of-the-art hardware with individual software solutions to create a truly user-centric digital experience.

A seamless technology and connectivity experience tailored to the user

EFFICIENT	
	> Shortcut icons to most popular functions
	> One click drop-down menu for most frequently used vehicle controls
	> Operate media direct from home screen via dynamic widget
	> Split screen for simultaneous camera-view and navigation

SMOOTH	
	> Fast-reacting touchscreen with multi-language voice input
	> Step-by-step user guide on first time usage
	> Industry leading powerful hardware configuration - Qualcomm 8155 chipset and 128GB storage

ENJOYABLE	
	> "Inspiring Planet" design concept showing rotating 3D globe with access to navigation and up to four driving modes
	> Fox avatar AI assistant
	> Ambient lighting and Beats speakers
	> Multiple smart vehicle modes including 'Pet'
	> Air filtration to remove odour or high polution levels
	> Popular games and apps

ECARX: Powering the future of smart mobility

ECARX is transforming vehicles into seamlessly integrated information, communications and transportation devices. The company is shaping the interaction between people and cars by rapidly advancing the core technology at the heart of smart mobility. ECARX develops hardware and software solutions that are essential for the development of connected, automated and electrified mobility, including infotainment head units (IHU), digital cockpits, vehicle chip-set solutions, core operating systems and integrated software stacks. Beyond this, ECARX is developing a fullstack automotive computing platform.

"Millions of users in different regions are already enjoying ECARX-developed digital cockpit solutions but we are especially excited to roll-out our latest generation of Digital Head Units in the smart #1 for customers in Europe. Co-developed with smart and based on Mercedes-Benz's design direction, we've jointly delivered a smooth, efficient and enjoyable user experience that embodies the smart brand, on a system that can run global apps and content. Built on Qualcomm's Snapdragon 8155 chipset and com- bined with ECARX's self-developed software stack, it is one of the most advanced platforms currently available."

ZIYU SHEN
CHAIRMAN AND CEO ECARX