



# SMART X BRABUS

## A new chapter for a proven partnership

**A new level of exclusivity and performance for the smart #1**  
smart and BRABUS are pushing their successful long-standing partnership to the next level. Both companies share a common mindset to go above and beyond the average. Working together on unique products, directly tailor-made to the customers wants and needs, has always been and will be the core of the collaboration. With the smart #1 BRABUS both companies make a joint commitment to create a unique and innovative e-mobility platform which unifies design, technology, connectivity, performance, and exclusivity while purely focusing on the user and their driving experience.

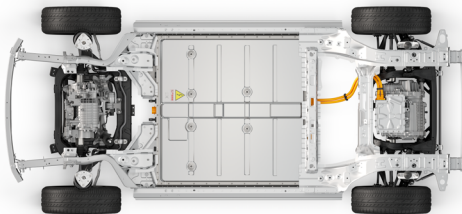
### The character of the smart #1 BRABUS

19" DYNAMO WHEELS



GRIPPY ALCANTARA STEERING WHEEL

PERFORMANCE-ORIENTED BODY STYLING



0-100 KM/H IN 3.9 S, 315 KW, 543 NM  
Combined electricity consumption in kWh/100 km: 17,9 (BRABUS);  
Combined CO2 emissions in g/km: 0;  
Electric range (WLTP) in km: 400 (BRABUS)

BRABUS DRIVING MODE, AWD DRIVE TRAIN



BRABUS APPEARANCE PACKAGE



DISTINCTIVE PAINT COLOUR COMBINATIONS



BRABUS INTERIOR MATERIALS AND COLOURS

### Exclusive vehicles by BRABUS

BRABUS creates modern, individual luxury. With innovative technology, high-quality materials, attention to detail and tasteful, dynamic aesthetics, the company develops products with a wow factor that put customers in the limelight. In the heart of the ruhr area, Bottrop has been the home of BRABUS in North Rhine-Westphalia for more than 45 years. From here the brand is working every day on new, innovative and exciting products for its customers from more than 100 countries.

"Over the past 20 years, smart and BRABUS have co-created a high-performance urban legend and won the hearts of countless enthusiasts. We are excited to continue our two-decade partnership with smart into the e-mobility era. At BRABUS we always push forward, more innovation, more performance, more exclusivity, more fun – but also more safety, more eco-friendliness, more sustainability. The combination of these factors makes our two brands the perfect partners."

CONSTANTIN BUSCHMANN  
CEO BRABUS



**BRABUS®**

FOUNDED  
1977

EMPLOYEES  
> 300

COUNTRIES ACTIVE IN  
> 100

HEADQUARTER  
Bottrop, DE

INDUSTRY  
Luxury mobility